

Cornelius
Historic Preservation Commission
“Preserving Our Heritage for Future Generations”

Strategic Plan



This page left blank intentionally.

Table of Contents

Executive Summary	1
About the Plan.....	1
Identification and Evaluation.....	2
Goal 1: Continue to preserve the historic heritage of the community.....	2
Education	2
Goal 2: Educate the community on the history of Cornelius and historic preservation.....	2
Outreach and Communications.....	2
Goal 3: To form new partnerships with other agencies/companies to enhance historic preservation and raise awareness of the program in the community.....	2
Development and Economics	3
Goal 4: To utilize historic preservation as an economic tool.....	3

Mission Statement:

The Cornelius Historic Preservation Commission works to preserve the rich and significant historical, cultural and architectural heritage of our Town for future generations.

Adopted on August 23, 2007
As Amended through March 27, 2014

Executive Summary

In 2007, the Cornelius Historic Preservation Commission developed a Strategic Plan to provide the Town and the Historic Preservation Commission with specific local preservation goals and objectives, and an action plan to implement the goals, objectives, and recommendations included in the Plan. The Commission revises and updates the plan every two years. Other objectives and actions may be added as necessary.

Through the Plan development process, the Commission identified several key areas of concern:

Training and Education – both property owners and Commission members lack sufficient training and/or education to encourage designations.

Financial Impact – the potential 50% property tax deferral is not enough incentive to encourage local designation.

Planning – without a clear plan, the Commission would lack the direction needed to secure additional landmark designations.

About the Plan

The Plan focuses on five (5) goals and identifies objectives to achieve these goals:

1. Continue to preserve the historic heritage of the community.
2. Educate the community on the history of Cornelius and historic preservation.
3. To form new partnerships with other agencies/companies to enhance historic preservation and raise awareness of the program in the community.
4. To utilize historic preservation as an economic tool.

Identification and Evaluation

Goal 1: Continue to preserve the historic heritage of the community.

Objectives:

- 1A Identify threatened and significant contributing properties for Charlotte Mecklenburg Historic Landmarks Commission staff (county staff) to evaluate for designation.
- 1B Assist county staff in providing information to property owners on local, state and national register designations.
- 1C Identify areas for county staff to evaluate for potential historic district designation.

Education

Goal 2: Educate the community on the history of Cornelius and historic preservation.

Objectives:

- 2A Educate Town Board members and other public bodies about the purpose and benefits of historic preservation.
- 2B Increase public awareness and develop community-wide preservation ethic through education.
- 2C Provide continuing education opportunities for Commission members
- 2D Raise awareness about Cornelius' history.

Outreach and Communications

Goal 3: To form new partnerships with other agencies/companies to enhance historic preservation and raise awareness of the program in the community.

Objectives:

- 3A Continue to create and develop partnerships to advance historic preservation in our community.
- 3B Raise awareness of Historic Preservation Committee's efforts & events in the Town of Cornelius.
- 3C Recruit new Committee members with backgrounds and interests that help the Commission reach its goals.
- 3D Support and encourage the establishment of a "Historic Society".

Development and Economics

Goal 4: To utilize historic preservation as an economic tool.

Objectives:

- 4A Identify & publicize incentives in the private and non-profit communities to encourage historic preservation.
- 4B To utilize historic preservation as a successful economic development tool to maintain, enhance, and revitalize Cornelius.
- 4C Coordinate heritage tourism with the Town's overall tourism program.