CHAPTER 10: SIGNS

10.1: INTENT AND PURPOSE

In an effort to present a consistent image and visual harmony throughout the Town of Cornelius zoning districts, the purpose of Chapter 10 is to inform and guide you towards selecting an appropriate, acceptable type of sign for your business or event needs. Guidelines within this Chapter are intended to ensure consistency in style, scale, visibility, readability and clarity as well as location and quantity, while allowing for a varied, exciting and interesting visual landscape for Cornelius. The Town has adopted these sign regulations in order to:

A. Protect the public welfare and town property values by preserving the aesthetic and environmental qualities of the Town.
B. Promote safety by eliminating traffic hazards or hazards due to collapse, decay, or abandonment of signs.
C. Maintain the economic viability of businesses in our community through the availability of appropriate signage.
D. Promote the efficient transfer of public and commercial information through sign management.

Permanent and temporary signs requiring a permit must have a sign permit approved by the Town of Cornelius Planning Department. All businesses or organizations interested in installing signs are responsible for acquiring such permits. You are required to select signage options from the permitted options indicated herein, and submit design drawings prepared by a sign manufacturer or signage designer for approval by the Town. All designs shall be submitted for approval to the Town of Cornelius Planning Department. All sign types, not just those specifically covered herein, must comply with this ordinance and be approved by the Town. Signs made non-conforming on adoption of this Chapter shall be subject to the provisions of Section 15-6.

The following sign types are addressed in this ordinance. You may select from these and submit for approval to The Town of Cornelius Planning Department:

10.2: SIGN CLASSIFICATION

10.2.1: ALLOWED SIGNS

Except as otherwise provided in this Chapter, it shall be unlawful for any person to erect, construct, enlarge, modify, move or replace any sign or cause the same to be done, without first having obtained a sign permit for such sign from the Zoning Administrator or designee as required by this Chapter unless denoted as not requiring a permit. A fee, in accordance with a fee schedule adopted by the Town Board of Commissioners, shall be charged for each sign permit issued. If an application for a sign permit is denied by the Zoning Administrator or designee, a letter stating the reasons for the denial shall be sent by first-class mail to the applicant. Permitted sign types appear on the following pages 10-7 through 10-22. IF a sign does not require a permit, the sign shall adhere to all regulations prescribed within the Chapter of the Code pertaining to that sign type.

All sign types shown in Chapter 10 that require a permit will have a symbol resembling P next to the description name at the top of the column of criteria for each sign.

10.2.2: ALLOWED SIGNS SUBJECT TO VARIANCE APPROVALS

A variance to sign criteria may need to be considered for specific reasons of a proven hardship or unique circumstance. The Town of Cornelius is willing to consider such variances, and may adjust the sign requirements if deemed necessary due to hardship and subject to the variance process outlined in this section. The Zoning Administrator or designee will consider minor variances administratively. A minor variance is one that will not have a significant impact on the aesthetics of the community.

If request is deemed to be a major variance by the Zoning Administrator, the request(s) will be decided by the Board of Adjustment after a variance hearing subject to the requirements of Chapter 16. At the variance hearing, careful review and consideration will be given to each request. However, not all instances will be allowed in this approval process. In order to request a Variance, a Variance Application form must be filled out. A Variance fee, in accordance with a fee schedule adopted by the Town Board of Commissioners, shall also be charged for each variance request submitted. This type of approval is a process that will require additional review by and sometimes beyond the Zoning Administrator. Additional time for review of such requests may be required.

10.2.3: PROHIBITED SIGNS

Sign types shown herein labeled as Prohibited shall not be installed at any time throughout the Town of Cornelius zoning jurisdiction. Prohibited sign types appear on pages 10-20 through 10-22 of this Chapter.

10.3: GENERAL STANDARDS

These general standards apply to all of the types of allowed signs, where applicable.

WHAT IS A SIGN?

A sign is any object, display or structure, or part thereof, situated outdoors, which is used to advertise, identify, direct, or attract attention to an object, person, institution, organization, business, product, service, event or location by any means, including words, letters, figures, design, symbols, fixtures, colors, illumination, or projected images. The term "sign" does not include the flag or emblem of any nation, organization of nations, state, political subdivision thereof, or any fraternal, religious or civic organization; works of art which in no way identify a product or business; scoreboards located on athletic fields; or religious symbols.

QUANTITY

A. Unless otherwise specified in the Code, or as per special circumstances listed below as B, C and D, establishments with only one entrance or wall front shall have no more than one primary identification wall sign.

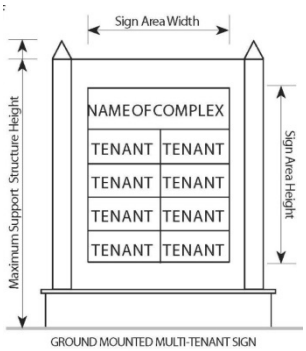
B. Corner lots may be permitted to have one (1) Wall sign per street frontage.

C. Primary or Secondary Wall signs may be permitted on non-street fronting walls only if a primary entrance fronts a parking lot.

D. Structures that are deemed subordinate to the principle uses are permitted one wall sign unless otherwise permitted within this ordinance. (HC & IC districts only.)

SIGN AREA

The sign area is the area of smallest geometric figure, which encompasses the facing of the sign including the copy, insignia, logo, symbol, photograph, background, and borders.



In the case of signs mounted back-to-back, only one side of the sign is to be used for computation of the area. Back-to-back signs shall be defined as double-faced signs. Otherwise, the surface area of each sign is to be separately computed. In the case of cylindrical signs, signs in the shape of cubes, or other signs that are substantially three-dimensional with respect to their display surfaces, the entire display surface or surfaces is included in computations of area. If a sign is attached to a ground mounted sign serving as an entrance wall, only that portion of that wall onto which the sign face or letters are placed shall be calculated in the sign area. Entrance wall area outside of the sign height and width shall not be considered a part of the sign. The entrance wall or fence outside of sign area width shall not exceed 3 feet in height.

DESIGN

A. Materials, colors and shapes of proposed signs should be architecturally compatible with the buildings and the surrounding area of its location.

B. The sign shall not be the dominant feature of its location and shall be scaled in accordance with the size of the conforming signs on adjacent and nearby properties.

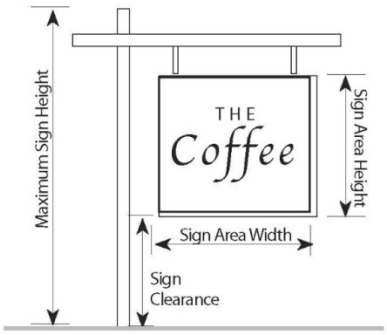
C. A uniform sign plan shall be required for all major site plans, major subdivisions, office and retail centers, multi-tenant buildings, and multi-family developments. Uniform sign plans should include an illustrated site plan of all signage, specifications of any and all wayfinding signs, traffic regulation signage and all tenant signs for the project. All tenants shall comply with the approved uniform sign plan.

   The development plans shall denote maximum total sign areas permitted in this Chapter for the project.

D. The Architectural Review Board or approved committee shall review and recommend all final sign designs and uniform sign plans.

SIGN HEIGHT

The height of a sign shall be the vertical distance from the mean grade elevation taken at the fronting street side of a structure to the highest point of a sign or supporting structure.



Ornamentation such as caps, spires, and finials shall not extend more than one (1) foot from the top of the sign. The use of berms or raised landscape areas is only permitted to raise the base of the sign to the mean elevation of the fronting street.

Maximum height for all ground mounted signs is six (6) ft.

SETBACK

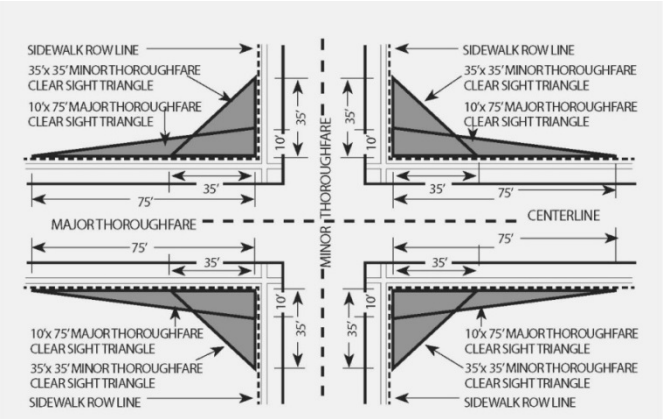
All signs shall be set back a minimum of five (5) feet from the right-of-way (ROW) of a public or private street. At intersections, no sign shall be in the sight triangle as defined by this ordinance. See definition and example of required sight triangles below.

No freestanding sign shall be located within 200 feet of any other freestanding sign unless the Planning Director determines that practical difficulties exist for locating the sign.

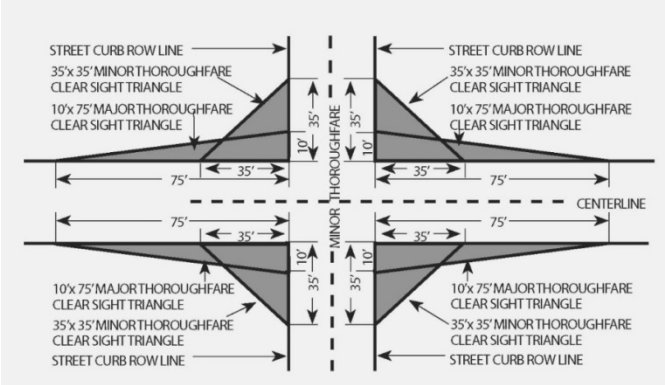
Site Triangles

A sight triangle is the triangular area formed at street intersections by a diagonal line connecting two points located on intersecting right-of-way lines (or a ROW line and the curb or a driveway), each point being seventy-five (75) feet from the intersection along a major thoroughfare and thirty-five (35) feet along the minor thoroughfare from the intersection, and the two intersecting ROW lines (or a ROW line and a driveway). Generally, nothing is erected, placed, planted or allowed to grow in such a manner as to limit or obstruct the sight distance of motorists entering or leaving the intersection.

Sidewalks as the right of way:



Street curb as the right of way:



LETTERING

Channel Illuminated Lettering, logos, or Push-thru Acrylic signs should be proportional to the building.

Logos shall be calculated as part of the total area of the primary identification sign.

A Channel Illuminated Sign is a sign whose light source is located in the interior of a sign so that light illumination shines through the front surface of the sign in specific "cut-away" areas. Any words, lettering, figures, numerals, emblems, devices, trademarks or trade names, or any combination thereof, by which anything is made known and which is designed to attract attention and/or convey a message, may be displayed by channel cutting the words, lettering, figures, etc. out of the surface of the sign. The sign itself is illuminated through cuts or channels made through the surface of the sign. Please see examples on Page 10-7.

A Push-thru acrylic sign is typically an internally illuminated sign with letters and/or logos cut out of translucent acrylic that is as thick or thicker than the opaque sign face material and mounted on the inside of the sign face so that the acrylic material's thickness extends flush with or pushing through and beyond the front plane of the sign face. Acrylic letters are raised from surface of sign face so that light passes through the edges. Acrylic that extends beyond the front plane of sign face may also have a light diffusing opaque color applied to the front face of all letters/logos to create a back light effect if desired. Please see examples on Page 10-7 and Page 10-13.

MAINTENANCE

All signs and all components thereof, including supports, braces, anchors, etc., shall be kept in a good state of repair, in compliance with all building and electrical codes, and in conformance with the requirements of this Ordinance. Any sign which is determined by the Zoning Administrator to be insecure, in danger of falling or otherwise endangering the public safety shall be immediately removed by its owner unless it is repaired and made to otherwise comply with the requirements of this Ordinance. For reference on non-conformities, see Chapter 15 of the Land Development Code.

ILLUMINATION

Illuminated signs shall conform to the following:

A. If Illumination is external, it shall be located and directed solely at the sign.

B. The light source shall not be visible from or cast into the right-of-way or cause glare hazards to pedestrians, motorists, or adjacent properties.

C. Light source shall not be mounted to any part of sign.

D. Only one exterior light shall be permitted per sign face for signs sixteen (16) square feet or less and two (2) exterior lights for sign faces that exceed sixteen (16) square feet in size.

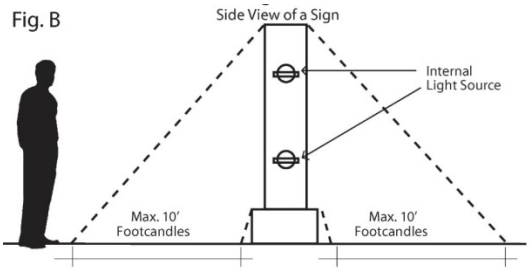
E. Channel letters and Channel logos may only be internally illuminated. No open face channel letters are allowed, whereas the method of illumination, such as but not limited to: Neon tubing, LED lighting, light bulb arrangement or similar is exposed. See figure A at right for example.

Fig. A

The only allowable types of internally illuminated signs are channel letters with translucent faces, reverse lit channel letters, or Push-thru acrylic sign panels. For reverse lit channel letters, the only type of light allowed is white. See examples of Back-lit reverse channel letters on page 10-7. All exposed raceways must be painted to match finish of wall face sign is being attached to. If wall surface is brick, black raceway is suitable. See definitions of acceptable types of channel letters under Letters on Page 10-3.

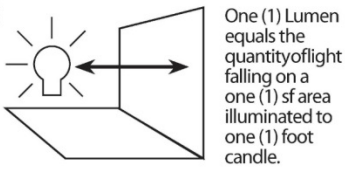
F. A maximum of 10 foot candles is permitted on any portion of sign. A foot candle is defined as a unit of illuminance or light falling onto a surface. It stands for the light level on a surface one foot from a standard candle. One foot candle is equal to one lumen per square foot. A Lumen is the basic measure of the quantity of light emitted by a source. See figures B & C at right.

Fig. B



G. An isolux lighting plan shall be required for any externally lighted sign. Lux (lx) is defined as a unit of illuminance or light falling onto a surface. One lux is equal to one lumen per square meter. Ten lux approximately equals one foot candle.

Fig. C



H. All lighting shall meet all applicable electrical codes.

A commercial sign within 100 linear feet of a pre-existing residential structure shall not be illuminated between the hours of 12:00 midnight and 6:00 a.m. A residence shall be deemed “pre-existing” for purposes of this Section if it has a valid building permit in effect for construction of said structure or if construction of said structure was complete on or prior to the effective date of this ordinance.

10.4: ALLOWED SIGNS

The following pages illustrate allowed sign types. Except as otherwise provided in this Chapter, it shall be unlawful for any person to erect, construct, enlarge, move or replace any sign or cause the same to be done, without first having obtained a sign permit for such sign from the Zoning Administrator or designee as required by this Chapter. If a sign does not require a permit, the sign shall adhere to all regulations prescribed with this Chapter of the Code pertaining to that sign type. All allowed signs that require a permit from the Town of Cornelius will have a symbol resembling P next to the description name at the top of the column of criteria for each sign.

A fee, in accordance with a fee schedule adopted by the Town Board of Commissioners, shall be charged for each sign permit issued. A chart has been included on page 10-23 to supplement where signage is allowed within each zoning district including additional conditions relating to some sign types.

10.5 ALLOWED SIGN TYPES – BUILDING MOUNTED

10.5.1 PRIMARY & SECONDARY SIGN TYPES-GENERAL PROVISIONS

* Primary Sign Type-Street Fronting

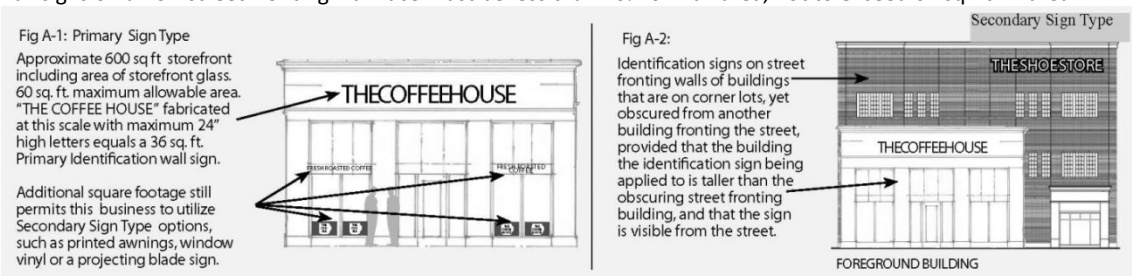
Sign types should typically include acceptable wall mounted signs or wall-mounted lettering. See figure A below. The total area of all signs on a Street Front must be less than 10% of each wall area, not to exceed 100 sq. ft. in area. (See figure A1 below.) In cases of multiple-tenant buildings, any wall sign shall not exceed 10% of the establishment's occupied portion of wall area. See Figure B below.

** Secondary Sign Type

Principle building walls and service station canopies on corner lots may have signage on all facades which front on a public street, parking lot, or main access point. In the instances where an establishment occupies multiple sides of a building, or if additional sign types are desired on a street front, Secondary sign types can typically include acceptable similar wall mounted signs, wall-mounted lettering, awnings, projecting blade signs and window vinyl. Secondary sign types are not limited only to a non-street front side of an establishment. If Secondary sign types are combined into an establishment's Primary sign type, the total area of Secondary sign type must factor into the total aggregate of the Primary total.

Primary Identification signs may be allowed on street fronting walls of buildings that are obscured from another building fronting the street, provided that the taller building the identification sign being applied to is taller than the obscuring street fronting building, and that the sign is visible from the street. See figure A-2 below.

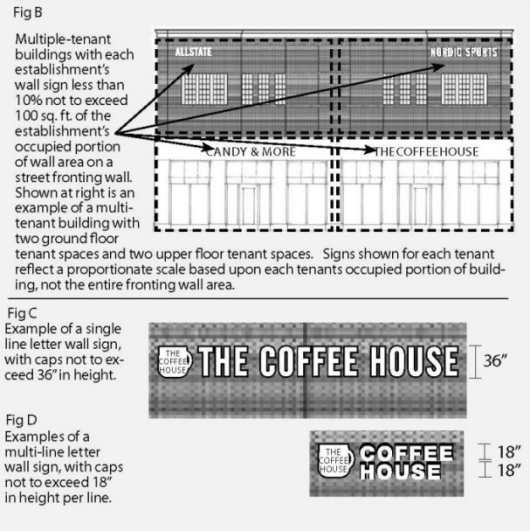
The total of all signs on a non-street fronting wall face must be less than 10% of wall area, not to exceed 64 sq. ft. in area.



10.5.2 LETTERING REQUIREMENTS

Wall Sign Letter & Logo Heights

For businesses less than 35,000 sq. ft., Logos, channel letters, dimensional letters, push-thru letters as part of a sign plaque, should not exceed thirty-six (36) inches in height (see Fig C). In the case of a multi-line letter sign, maximum letter height is eighteen (18) inches in height (See Fig D) and shall not exceed three lines with total height no greater than thirty-six (36) inches. Maximum signage area shall not exceed 10% of any wall face fronting a street (not to exceed 100 sq. ft.) Regardless of maximum allowed sign area, sign should still reflect the proportional and dimensional relationships of the structure. All wall signs on a multitenant building should be consistently scaled to each other. (See Fig B)



Retail anchor tenants or businesses of 35,000 sq. ft. or more may be allowed a maximum 48" high, internally illuminated, acrylic faced, channel letter sign for their primary sign facing the street front. Maximum signage area shall not exceed 10% of any wall face fronting a street (not to exceed 100 sq. ft.) Regardless of maximum allowed sign area, sign should still reflect the proportional and dimensional relationships of the structure. All wall signs on a multi-tenant building should be consistently scaled to each other. (See Fig B)

Permission for any increases in size allowances is subject to a variance procedure before the Board of Adjustment to approve any expanded design.

10.6 BUILDING MOUNTED SIGN DESCRIPTIONS

WALL SIGNS-PRIMARY SIGNAGE

Permissible Districts: HC, IC, NMX, VC, TC, TN

CRITERIA

A. In calculating the maximum permitted aggregate area of wall signs for all buildings except shopfronts, the square footage of windows and doorways shall be excluded. A shopfront is defined as the front side of a business or retail use. The facade of a shopfront is aligned directly on the frontage line with the entrance at grade. This is typical for sidewalk retail. Shopfronts often have awnings or a colonnade.

   A transition line should separate the signage from the facade below.

B. In calculating the maximum permitted aggregate area of wall signs for shopfront buildings, the square footage of windows and doorways shall be included. The residential portion of mixed use buildings shall not be used to calculate the aggregate wall area.

C. No wall sign shall project more than 18 inches from the building wall. Further, no wall sign or its supporting structure shall cover any window or part of a window, nor shall it extend on the roof line, parapet, or mansard roof.

D. No wall sign shall be attached to any cupola, tower, chimney, or other architectural structure that is above the roof line.

E. Principal building walls and service station canopies on corner lots may have signage on all facades which are visible from on a public street. Such signage shall not exceed 10% of the building wall or canopy face. In cases of multiple-tenant buildings, any wall sign shall not exceed 10% of the establishment's occupied portion of wall area, not to exceed 100 sq. ft. The 10% maximum signage permitted shall include all combined signage on a wall face.

F. Wall signs should reflect the proportional and dimensional relationships of the structure.

Examples of allowed Primary Identification Wall Signs:

Face-Lit Channel Letters

Back-Lit Reverse Channel Letters

Push-Through Acrylic Panels

Spot-Lit letters or Sign Panels with decorative Spot Lighting

AWNING-SECONDARY

Permissible Districts: HC, IC, NMX, VC, TC, TN

CRITERIA:
Businesses may elect to utilize custom screened awning signs both Primary and Secondary signs. These graphics would be considered in addition to any other type of primary or secondary street frontage sign and subject to the Town's approval. Custom awnings/logos must be professionally designed. Any graphics or logo types applied to the awning face or valance count towards overall allowable signage area per wall face.

All awnings should be made of woven fabric, suggested weight to be 9.25 oz. per square yard. A flame-resistant fabric needs to be used when any part of an awning extends over any public or private right of way.

Pitch can and will vary, but is limited to a minimum 35 degrees and a maximum 55 degrees. The bottom valance length can and should vary in length from 0" to a maximum 9". Bottom edge of awning/valance must be 8'- 6" min. above the sidewalk or grade below. Structural tubing should be steel or aluminum frame only.

Any variations to the standard awning specifications must be approved by the Town granting of a variance using the Town's Variance Procedure.

Examples of allowed screened awnings:

PROJECTING BLADE SIGNS-SECONDARY

Permissible Districts: HC, IC, NMX, VC, TC, TN, TRD-O

CRITERIA
The projecting sign shall maintain a minimum clearance per building standards and should be consistent with architecture for the building.

One projecting blade/arm sign per primary business entrance.

The projecting sign shall not project more than four (4) ft. from the wall and shall not exceed eight (8) sq. ft. in area. Projecting signs should reflect the proportional and dimensional relationships of the structure. The projecting sign shall not be mounted above the floor of the second story, parapet wall or eave line of the building. Signs may be installed onto corners of buildings where applicable.

Projecting blade signs may be externally illuminated with low-intensity spot lighting that may be only mounted to or incorporated into the signs armature, or internally illuminated as push-through acrylic panels. Lighting must be positioned on sign face, and not be cast into right-of-way, nor cause glare hazards to pedestrians, motorists, or adjacent properties. No building mounted spot lighting of any kind allowed for blade/arm sign illumination. Maximum allowed number of foot candles for Projecting blade/arm signs is six (6).

Examples of allowed projecting blade/arm signs:

WINDOW-SECONDARY

Permissible Districts: HC, IC, NMX, VC, TC, TN, TRD-O

CRITERIA

Permanent tenant identification information may appear in storefront windows and glass doors as signage. Window signs used for shop front and mixed use buildings are permitted provided that:

A. Aggregate total of window signs shall not exceed 25% of the window. If multiple windows on the street front are available, each use of vinyl per window may not exceed 25% per window.

B. Vinyl lettering for days and hours of operation can be up to three (3) inch high letters and numerals, and shall be figured into the aggregate total area allowed. Other logo types or letters can be larger than three (3) inches.

Signs that are installed or hung in an interior storefront (inside and visible through the window) shall also not exceed 25% of window area. Such signs may be placed at a distance no greater than 5 feet from window.

Examples of allowed window vinyl applications:

MURALS-SECONDARY

Permissible Districts: HC, IC, NMX, VC, TC, TN

CRITERIA

Painted mural display applications may be allowed along an available exterior non street-fronting wall spaces only, pending approval by the Zoning Administrator after review and recommendation by the Architectural Review Board.

Any form of communication painted (mural) or installed onto or in front of wall surface may count towards total sign area as allowed per the Secondary sign type requirements. The total of all Secondary sign types must be less than 10% of area of wall. Calculable dimensions count as the overall width and height of mural.

Murals must be painted to suitable portions of non streetfronting wall surfaces. Murals may not be painted around or over any windows, awnings or doors.

Murals may be externally lighted with building proportionate spotlighting, gooseneck or similar. Fixtures should be adequately spaced, four (4) to six (6) feet apart. No ground mounted uplighting is allowed.

Examples of allowed mural signs:

BUILDING MOUNTED BANNER SIGNS

Permissible Districts: HC, IC, NMX, VC, TC, TN, TRD-O

CRITERIA

Permanent Building Mounted Banners mounted only to a non-fronting wall in perpendicular, vertical orientation to wall surface are permitted, provided that the structure is at least twenty six (26) feet in height and has received approval by the Zoning Administrator after review and recommendation by the Architectural Review Board. Such banners are not allowed on ground levels of building walls.

Vinyl sign substrate is allowed, provided that the sign is installed and secured tightly to building. No loose, non-secure attachments are allowed. Rigid, weatherproof panel construction is required. Building Mounted Banners should have sleeves to mount to a top AND bottom armature, consisting only of round or square steel tubing, spaced apart to ensure rigid installation. No loose, flapping or hanging banners are allowed for this use. Bottom banner mounting armature must be no lower than twelve (12) feet from the ground.

No individual building mounted banner shall exceed sixteen (16) sq. ft. or be wider than two (2) feet wide.

Maximum number of banners is determined by the total aggregate of sign area per street front, less than 10% of the wall area, not to exceed 100 sq. ft. Area of one side of each banner counts towards total aggregate area of applicable wall.

No such banner or metal armature shall be attached to any other existing signs.

This sign type shall not be used as a primary identification sign for the business.

Examples of allowed permanent building mounted banner signs:

BUILDING MOUNTED SPECIAL EVENT

Permissible Districts: HC, IC, NMX, VC, TC, TN

CRITERIA

Temporary banners and flags for special events and used in conjunction with a commercial building, project, or enterprise are allowed for a period not to exceed sixty-three (63) aggregate calendar days that are based on the durations listed below. An application for a sign permit must be filled out for every banner and subject to the approved fee schedule.

Durations & Quantity: The number of banners allowed per applicant is to be divisible by the number of banners and the maximum sixty three (63) aggregate calendar days. Minimum duration is seven (7) days. Maximum number of banners per applicant is nine (9) banners per calendar year.

A. No banner shall exceed 32 sq. ft.

B. All banners shall be attached to the street frontage wall of a principal structure. If primary entrance wall fronts a parking lot, then banner may be attached to such wall.

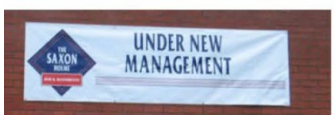
C. No such banner shall be attached to a roof structure. If possible, banners should not be hung in window spaces.

D. Vinyl banners are permitted, provided that the sign is installed and secured tightly to building. No loose, non-secure attachments are allowed.

E. Grand Opening banners are allowed for 45 days in addition to the (63) aggregate calendar days limit. Grand Opening banners must comply with all other requirements of this section.

F. Only one building mounted special event banner shall be permitted at a time.

Examples of allowed building mounted special event signs:



BUILDING MOUNTED
TEMPORARY REAL ESTATE FOR SALE/LEASE/UNDER DEVELOPMENT/CONSTRUCTION SIGNS

Permissible Districts: RP, GR, NR, MHN, HC, IC, NMX, VC, TC, TN, TRD-O

CRITERIA

Building mounted real estate or construction signs advertising a specific property for sale, lease or rent, under development or under construction shall be located as follows:

A. One sign per street frontage advertising real estate ("For Sale", "For Rent", "For Lease" or "For Development") ("Constructed by", Company name/logo, contact address are acceptable content) not greater than six (6) sq. ft. in area in a Residential District, and not greater than sixteen (16) sq. ft. in area (not to exceed six (6) feet in height) in nonresidential districts/commercial districts.

   Nonresidential/commercial real estate signs may be located in street fronting windows so long as it fits within the specified dimensions above. If property being advertised is on a level higher than the first level, a residential sized sign may be attached only to the exterior of the building.

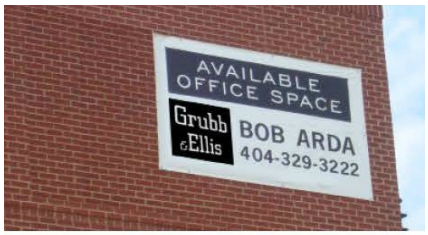
   Construction signs shall only appear on a building at the construction site. Residential construction signs may be located on the street fronting wall advertised so long as said sign is located on a non-window surface, placed no higher than the first floor. Nonresidential/commercial signs may be located in street fronting windows so long as said sign is located only on a first story window and fits within the specified dimensions above.

B. All such temporary real estate signs should be removed within seven (7) days after the property has been sold, rented, leased, etc. In instances of Construction signs, all such temporary signs should be removed within seven (7) days after issuance of the final Certificate of Occupancy of a single tenant building or the first Certificate of Occupancy of a multi-tenant structure.

C. All allowed signs shall not be illuminated.

D. Rigid, weatherproof board construction is required. All signs should be installed and secured tightly to building. No loose, non-secure attachments are allowed.

Examples of permitted building mounted real estate signs:



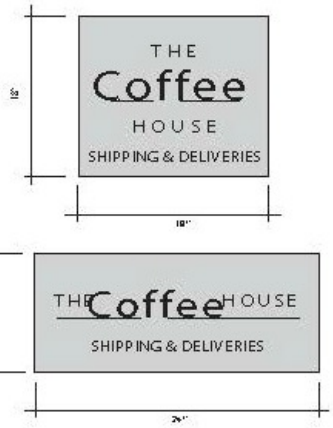
DELIVERY/SERVICE

Permissible Districts: HC, IC, NMX, VC, TC, TN

CRITERIA

Shipping and employee entrance identification signage is allowed at rear entrances to a business. Standard 1/4" aluminum plate (maximum area is 3 sf, max 18" in height or 24" in width with approx. 4" high letters. Signs must be mounted conspicuously near rear door or delivery doors for easy identification.

Examples of allowed delivery service signs:



ON-PREMISES BULLETIN BOARDS

Permissible Districts: RP, GR, NR, MHN, HC, IC, NMX, VC, TC, TN, TRD-O

On-premises bulletin boards and signs that contain information of a non-commercial nature are allowed. Such bulletin boards and signs may have a maximum area of thirty two (32) square feet.

ON-PREMISES OPEN/CLOSED SIGNS

Permissible Districts: RP, GR, NR, MHN, HC, IC, NMX, VC, TC, TN, TRD-O

On premises instructional signs (open/closed) not exceeding one (1) sq. ft are allowed.

INTERIOR SIGNAGE

Permissible Districts: HC, IC, NMX, VC, TC, TN

Any sign inside a building, not attached to or placed within an external window or piece of glass that is not legible more than three (3) feet beyond the building in which it is located is allowed.

HISTORIC MARKERS

Permissible Districts: RP, GR, NR, MHN, HC, IC, NMX, VC, TC, TN, TRD-O

Memorial Plaques or Historical Plaques/Markers indicating things or events such as historical landmarks, non-commercial in nature are allowed. Maximum size of such signs is four (4) sq. ft. and shall not exceed two (2) feet in height. Sign Plaques should be fabricated as individual cast metal signs, bronze or similar. Letters and image content and framed edges on plaques may be dimensional, with recessed sign faces.

GOVERNMENT SIGNS

Permissible Districts: RP, GR, NR, MHN, HC, IC, NMX, VC, TC, TN, TRD-O

Except as otherwise required by law, any building mounted signs used on Local, State or Federal Government buildings or facilities, or any related parking and directional signage shall conform to the specific criteria listed for such signs herein this Chapter 10 ordinance. Governmental wayfinding and directional signage in public right of ways shall be non-conforming with design standards prepared separately from this Chapter.

GROUND MOUNTED SIGNS

A. All ground mounted signs shall be located a minimum of five (5) feet behind the street right-of-way. At intersections, no sign shall be in the sight triangle as defined by this ordinance. See definition and example of required sight triangles on Page 10.3. Such hardship will be reviewed on a request basis by the Zoning Administrator and subject to the variance process.

B. No ground mounted sign shall be located closer than ten (10) feet to any adjacent lot line. A fifteen (15) foot side-yard setback shall be required if the side lot line abuts a residential district.

C. Temporary signs covering existing ground mounted signs are permitted for change of business/ownership for a period not to exceed 60 days. A permit is required.

P **GROUND MOUNTED/SINGLE TENANT MONUMENT**

Permissible Districts: RP, GR, NR, MHN, HC, IC, NMX, VC, TC, TN (See chart at end of Chapter for additional conditions)

CRITERIA

A. All ground mounted signs in commercial and mixed-use developments can be up to a maximum of 32 sq. ft. in size and a maximum height of 6 feet from mean grade elevation. Overall monument (armatures, monument bases, brick or stone structural elements, etc.) including maximum allowed sign area should be proportional to the site and surrounding structures. The Zoning Administrator has discretion to determine the maximum size limitations based on compatibility to the surrounding area.

All ground mounted signs in residential developments are allowed for Civic use only, and can be up to a maximum area of 64 sq. ft. in size and a maximum height of 6 feet from mean grade elevation. See criteria for Residential Monuments on Page 10.14 for other types of residential monument signs.

B. A maximum of 3 monument signs are permitted if there are multiple street frontages and/or multiple entrances into the site. One single-tenant sign per Primary street frontage. Signs are to be placed a minimum of 1000 ft. apart. Additional monuments on secondary road entrances should be smaller in scale than the primary single-tenant sign, not to exceed 32 sq. ft. in total area.

P **GROUND MOUNTED/MULTITENANT MONUMENT**

Permissible Districts: HC, IC, NMX, VC, TC, TN
*ALLOWED ONLY IN MULTI-TENANT CENTERS

CRITERIA

A. Ground mounted/multi-tenant monuments shall be allowed for commercial and mixed-use developments (Shopping centers, office complexes, etc.) and civic uses. Individual tenant ground mounted signs are not permitted under this set of criteria.

B. Maximum sign area allowed is 64 sq. ft. and the maximum height allowed is 6 ft. Overall monument (armatures, monument bases, brick or stone structural elements, etc.) including maximum allowed sign area should not exceed 96 sq. ft. with a maximum allowed height of six (6) feet.

C. A maximum of 3 monument signs are permitted if there are multiple street frontages and/or multiple entrances into a development. One multi-tenant sign per Primary street frontage. Signs are to be spaced a minimum of 1000 ft. apart. Additional monuments on secondary road entrances should be smaller in scale than the Primary multi-tenant sign, not to exceed 32 sq. ft. in total area.

RESIDENTIAL NEIGHBORHOOD

Permissible Districts: RP, GR, NR, MHN, NMX, VC, TC, TN

CRITERIA

A. Up to two (2) single sided signs per main street frontage entrance may be installed, or if there is a multiple lane entry/exit lane with an island, one (1) double sided sign is allowed. Multiple double-sided entry signs per street frontage entrance are not allowed. Minimum setback for a residential monument signs is five (5) feet from the right of way.

B. Maximum sign area permitted is 32 sq. ft and maximum permitted height is 6 feet. Overall monument (armatures, monument bases, brick or stone structural elements, etc.) including maximum allowed sign area should not exceed 64 sq. ft. with a maximum overall allowed height of nine (9) feet.

C. In the case that a ground mounted sign is not allowed because of the setback restrictions, an arm sign may be used.

Examples of allowed residential neighborhood signs:

ARM SIGNS

Permissible Districts: NMX, VC, TC, TN, TRD-O

CRITERIA

A. Arm signs shall not exceed eight (8) sq. ft. Maximum height shall not exceed six (6) feet. Bottom of sign panels should maintain a minimum three (3) feet clearance from grade.

B. All arm signs shall be located a minimum of five (5) feet behind any right-of-way.

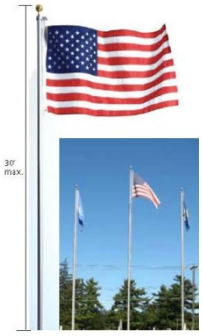
C. A ten (10) foot side-yard setback shall be required if the side lot line abuts a residential district.

FLAGPOLES

Permissible Districts: GR, RP, NR, MHN, HC, IC, NMX, VC, TC, TN, TRD-O

CRITERIA

Flags bearing the official design of a government, educational institution, church, or fraternal organization shall be allowed. An establishment may have three (3) flags depicting these official designs.



Decorative/ornamental flags shall not exceed fifteen (15) square feet. A maximum of three (3) flags allowed per establishment. Each builder within a subdivision may be allowed three flags per sales office.

Flagpoles shall not exceed 30 ft. in height. Flags shall not exceed forty (40) square feet.

P

SERVICE STATION LED SIGNS

Permissible Districts: HC, IC, NMX, VC, TC, TN

CRITERIA

Permanent ground mounted sign for use only by fuel service stations for the purpose of advertising fuel costs are allowed.

A. No such sign shall exceed thirty-two (32) square feet with a maximum height of six (6) feet. The LED numerals may not exceed twelve (12) inches in height. Signs may be double sided.

B. All ground mounted signs shall be located a minimum of five (5) feet behind the street right-of-way. At intersections, no sign shall be in the sight triangle as defined by this ordinance. See example of required sight triangles on Page 10.3.

C. Color. All lighted LED numerals shall only be green or red in color. LED background screen may only be black.

D. Illumination. The sign must not exceed a maximum illumination of 5000 nits (candelas per square meter) during daylight hours and a maximum illumination of 500 nits (candelas per square meter) between dusk to dawn as measured from the sign's face at maximum brightness. Such signs may not display light of such intensity or brilliance to cause glare or otherwise impair the vision of the driver, or results in a nuisance to the driver.

SANDWICH BOARDS

Permissible Districts: NMX, VC, TC, TN, TRD-O, HC

*NOT ALLOWED ON NC 115, US 21, WEST CATAWBA AVE, CATAWBA AVE EXCEPT WITHIN PORTIONS OF STREET WITHIN TC DISTRIC

CRITERIA

A. One sandwich board sign or Aframe sign per business.

B. Sandwich board sign or A-frame sign shall not exceed 8 sq. ft. per sign face.

C. Signs shall not impede normal pedestrian traffic or handicap accessibility.

D. Signs shall not be placed along street frontage or at intersections of NC 115, US 21, West Catawba Avenue, Catawba Avenue except within portions of the TC district. Businesses along these corridors may place A-frame signage internal to the site.

E. Where allowed, A-frame sign should be located within ten (10) feet of the main entrance of the building and must be removed daily.

P CIVIC SIGNAGE

*Excludes governmental wayfinding and directional signage in public right of ways
Permissible Districts: HC, IC, NMX, VC, TC, TN, GR, NR, RP

CRITERIA
For civic uses only.

A. Maximum sign area allowed is 64 square feet in accordance with GROUND MOUNTED/MULTITENANT MONUMENT sign section of this ordinance.

B. Changeable copy is allowed provided:
   1. The changeable face portion of signs shall not exceed 40% of the sign face. Signs may be double sided.
   2. The changeable copy continuously shows one message for a minimum of one (1) hour before switching to another message, except for time and temperature.
   3. Signs shall not dim, flash, fade or scroll and not incorporate moving, rotating, fluttering, blinking or flashing elements, animation, video or audio.
   4. The sign surround shall be clad in brick, stone or stucco matching the principle building.
   5. Electronic Signs shall only be affixed to ground mounted signs.
   6. All non-conforming signs on the property where electronic sign is proposed must be removed prior to electronic sign installation.
   7. Changeable copy messaging space may not be sold to commercial enterprises.
   8. Signs operate only 6:00 AM - 11:00 PM.
   9. Lighting, daytime or nighttime, must be automatically adjustable according to ambient lighting conditions, safe for passing motorists and subject to approval of the Director of Planning, such lighting approval being discretionary on due consideration of public safety, aesthetics, site conditions, functionality and any other factors potentially affecting the public interest and safety.

C. No ground mounted sign shall be located closer than ten (10) feet to any adjacent lot line. A fifteen (15) foot side-yard setback shall be required if the side lot line abuts a residential district.

D. Temporary non-snipe signs may be used by civic organizations to promote special events off premise within the Town of Cornelius subject to the following conditions and are subject to the street restrictions:

   1. Must be securely fastened into the ground as to not create a public safety hazard;
   2. Must have permission of the property owner where sign is being installed;
   3. May be placed no more than 7 days before the event and must come down no later than 2 days after event.

E. Daily signage advertising day of events may be placed no earlier than 6 PM the day before and must be removed no later than 8 AM the day after.

F. One temporary banner will be permitted at a time on site provided that it is completely and securely affixed to poles. Poles must be decorative in nature and must be set back at least 15 feet from the right-of-way. The Planning Director may issue a minor sign variance for placement of temporary banner when there is no alternative to meeting the 15 foot setback. No permit is required for the civic banner type. Dimensions of banners should follow the size requirements of single tenant ground mounted signs.

TEMPORARY REAL ESTATE FOR SALE/LEASE/UNDER DEVELOPMENT/CONSTRUCTION SIGNS NOT INSTALLED ON A BUILDING

Permissible Districts: RP, GR, NR, MHN, HC, IC, NMX, VC, TC, TN, TRD-O

CRITERIA

Site Installed real estate or construction signs advertising a specific property for sale, lease or rent, under development or under construction shall be located as follows:

Examples of allowed site installed temporary real estate signs:

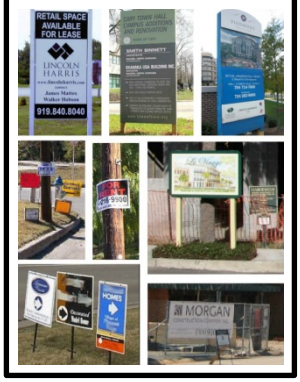
A. One sign per street frontage advertising real estate ("For Sale", "For Rent", "For Lease" or "For Development") ("Constructed by", Company name/logo, contact address are acceptable content) not greater than six (6) sq. ft. in area in a residential zoning district, and not greater than sixteen (16) sq. ft. in area (not to exceed six (6) feet in height) in nonresidential zoning districts/commercial districts. For vacant sites with approved development plans over 20 acres, additional signage may be approved at the discretion of the Zoning Administrator provided it does not negatively affect the overall aesthetics of the immediate area to which it is placed.

   Signs may be located on the property being advertised so long as said sign is located a minimum of five (5) feet behind the on-site permanent ground mounted sign. If no on-site permanent ground mounted sign exists, sign shall be located within 5 feet of the front facade of the building. For sites or locations where there are no alternatives for placement of sign within the prescribed setbacks, the Planning Director at their discretion may issue a minor sign variance per Section 10.2.2 of this chapter. If the property so advertised lies on a corner lot or double frontage lot, then a second sign may be oriented along the second street as long as the two signs are at least two hundred fifty (250) feet apart as measured by the shortest straight line.

   Provided there is sufficient setback, sign may be constructed as either a: single-sided sign that faces parallel to the street front or double-sided sign that orients perpendicular to the street front. In the case of a corner lot, sign may be double sided and installed at a 45 degree angle perpendicular to the street corner. No three sided signs, v-shaped signs or four-sided vertical box signs are allowed.

B. In addition to the on-site real estate sign(s), a maximum of two (2) directional signs, each not exceeding six (6) sq. ft. in area, shall be allowed off the subject premises for special events such as open house. Such signs must be placed outside all existing right-of-ways. The message of said signs shall be limited to the name of the property or development being advertised, an address, a telephone number, a directional arrow, mileage to the subject property, and the terms "Lot/Home For Sale", "For Rent", "For Lease", "For Development", "Open House" etc. Signs may not be erected more than 24 hours before the event and must be removed within 24 hours after the event.

Signs not permitted:



C. All such temporary signs should be removed within seven (7) days after the property has been sold, rented, leased, etc.

D. All allowed signs shall not be illuminated.

E. Site Installed vinyl banners are prohibited for all such real estate signs.

F. Rigid, weatherproof board construction is required for all real estate signs. For signs within commercial districts it is required that poles be covered with lumecore or similar material and capped.

G. Temporary real estate signs for Marina Slips should be no larger than three (3) sq. ft. and one sign per slip is permissible, either placed at the specific dock or end of the dock for visibility from the water. Vinyl banners are prohibited for Marina slips. Rigid, weatherproof board construction is required.

H. All real estate signs for multi-tenant buildings, both those with individual unit ownership and those with multiple tenants, planned or approved after December 31, 2010 shall incorporate into their monument signage or have an approved plan for a single common temporary real estate sign not to exceed 16 square feet. Plan for a single common real estate signage shall be incorporated into the declaration of covenants, conditions and restrictions of any multi-tenant building.

NON-COMMERCIAL HISTORIC/DEDICATORY MARKERS

Permissible Districts: RP, GR, NR, MHN, HC, IC, NMX, VC, TC, TN, TRD-O

CRITERIA

Memorial Plaques or Historical Plaques/Markers indicating things or events such as historical landmarks, should be non-commercial in nature.

Maximum size of such signs is four (4) sq. ft. and shall not exceed two (2) feet in height. Sign Plaques should be fabricated as individual cast metal signs, bronze or similar. Letters and image content, and framed edges on plaques may be dimensional, with recessed sign faces.

Historical Plaques shall receive a recommendation by the Historic Preservation Committee and be approved by the Zoning Administrator.

DRIVE-THRU MENU BOARDS

Permissible Districts: HC, IC, NMX, VC, TN

Drive-thru menu boards provided that they shall not exceed thirty-two (32) sq. ft. and not be visible from the public or private right-of-way. Menu boards should be consistent with architectural standards. Refer to Chapter 4 in the Land Development Code on Architectural Requirements.

DIRECTIONAL (SCHOOL/CIVIC ONLY)

*Excludes governmental wayfinding and directional signage in public right of ways.

Permissible Districts: RP, GR, NR, MHN, HC, IC, NMX, VC, TC, TN, TRD-O

No more than three (3) directional signs per principle use may be erected. No two directional signs advertising the same principal use shall be located within one thousand (1,000) feet of each other as measured using the straightest short line distance.

- All such signs shall be located off the right-of-way.
- All such signs shall not exceed four (4) feet in height as measured from the grade of the road upon which it fronts and shall be located outside the required sight triangle as defined by this Ordinance.
- All such signs shall not be illuminated.
- All directional signs shall be freestanding signs. Portable signs shall be prohibited.
- There shall be no more than two (2) directional signs on separate supports at the intersection of any two (2) roads.
- A maximum of two (2) signs may be placed on the same supports.
- The maximum area of any directional sign shall be four (4) square feet.

GOVERNMENT SIGNS

Permissible Districts: RP, GR, NR, MHN, HC, IC, NMX, VC, TC, TN, TRD-O

Except as otherwise required by law, any site installed signs used on the premises of any Local, State or Federal Government building facility, or any related parking and directional signage shall conform to the specific applicable sign criteria listed for such signs within this Chapter. Governmental wayfinding and directional signage in public rights of ways shall be conforming with design standards prepared separately from this Chapter.

WARNING/PUBLIC INTEREST SIGNS

Permissible Districts: RP, GR, NR, MHN, HC, IC, NMX, VC, TC, TN, TRD-O

"Warning", "No Trespassing" and similar informational signs provided they do not exceed four (4) sq. ft. in area.

STADIUM SIGNS/RECREATIONAL SIGNS

Permissible Districts: RP, GR, NR, MHN, HC, IC, NMX, VC, TC, TN, TRD-O

Signs located within a stadium intended to be read only by persons seated within the stadium, and not from any right of way outside of the stadium.

Maximum size allowed 32 sq. ft. in total area.

Facility signage associated with naming shall be limited to 32 square feet in total area.

All free standing signage shall not exceed 6 feet in total height.

Internal pedestrian signage shall not exceed 2 square feet in total area.

YARD SALE SIGNS

Permissible Districts: RP, GR, NR, MHN, HC, IC, NMX, VC, TC, TN, TRD-O

One (1) on-premise and three (3) off-premise yard sale signs per yard sale. All such signs may be placed no earlier than twenty-four (24) hours before the sale and shall be removed within twenty-four (24) hours after the yard sale has been terminated. No such sign shall be greater than four (4) square feet in area. All such signs shall be located off the street right of way.

FARM PRODUCT SIGNS

Permissible Districts: RP, GR, NR, MHN, HC, IC, NMX, VC, TC, TN, TRD-O

One on-premises temporary farm sign shall be allowed not to exceed six (6) sq. ft. and four (4) ft. in height and set back a minimum of 10-feet from all property lines.

Such signs shall be for seasonal sales only, and shall be removed at the end of the growing season.

Two (2) off-premise signs shall be allowed not to exceed eight (8) sq. ft. and four (4) ft. in height. They shall only be placed at major approaches within 1000-feet of the advertised location from Friday 6:00 PM until the following Sunday 8:00 PM.

CAMPAIGN/ELECTION SIGNS

Permissible Districts: RP, GR, NR, MHN, HC, IC, NMX, VC, TC, TN, TRD-O

Each sign shall not exceed six (6) sq. ft. in area.

All such signs may be erected no sooner than thirty (30) calendar days in advance of election day or primary day.

All such signs shall be removed within five (5) calendar days after the election for which they were made.

The property owner upon whose land the sign is placed shall give express permission for the placement of said signs and will be held responsible for violations.

No sign shall be placed in any right of way, on any telephone pole or street sign, or on any public property unless otherwise allowed per the NC General Statutes that are modified from time to time.

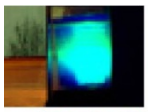
Placement of political signage within windows of business is permitted subject to Section 10.6 of this Ordinance and not subject to the 30 day time period.

10.8 PROHIBITED SIGN TYPES

In order to maintain the character and the aesthetic quality of place within the Town of Cornelius zoning district the following sign types are prohibited:

1. Signs in any location or right of way which obstruct a motorist's vision of traffic control signals, other vehicular traffic, or pedestrian traffic. Any sign determined by the Zoning Administrator to be obstructing the view of bicyclists or motorists using any street, approach to any street intersection, or which interferes with the effectiveness of or obscures any traffic sign, device, or signal is prohibited.

2. Highly reflective signs or spotlights, which hamper the vision of motorists or bicyclists. Signs with intermittent lights resembling flashing lights customarily associated with danger, emergency vehicles or for navigation purposes, and/ or located and so illuminated as to provide a background of colored lights blending with traffic signal lights to the extent of confusing a motorist when viewed from an approaching position of a vehicle's distance from 100 to 1000 feet.



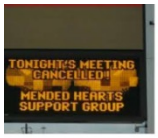
3. Illuminated neon signs (except as permitted in Section 4.6.4), or signs containing a visible light source, permanent or temporary. (Exception: channel letters in accordance with this section where the neon is the source of internal illumination but not exposed.)

4. Signs in any traffic right-of-way which contain lights, words, language and/or other devices not erected by a public authority which may be erroneously construed as government signs, traffic regulatory, or emergency warning signs.

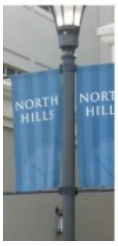
5. Any sign located outdoors which interferes with free passage from or obstructs any fire escape, downspout, window, door, stairway, ladder, or opening intended as a means of ingress or egress or providing light or air.

6. Any sign located in such a way as to intentionally deny an adjoining property owner visual access to an existing sign.

7. Flashing signs, rotating signs, signs with flashing or reflective disks, signs with flashing lights or lights of changing degree of intensity or color or signs with electrically scrolled messages (except government signs and signs which give time and temperature information) affixed to any part of a permanent (or temporary) ground, pole or building frontage sign. Flashing or animated signs may also not be erected in building storefrontS. If a time and temperature sign alternates between a time message and a temperature message it shall continuously show one message a minimum of three (3) seconds in time before switching to the other message.



8. Any permanent or temporary signs attached to poles or light poles that denote any purpose of general wayfinding or branding of a residential subdivision, or mixed-use community not approved by the Town.



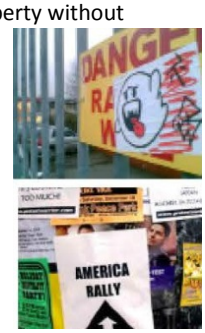
9. Vehicular signs on or off premise displayed on parked vehicles in public view in such a manner, location, or time period indicating it is and for the purpose of attracting attention to a business being advertised.

10. Abandoned or dilapidated signs.

11. Roof signs.

12. Off premise advertising signs (i.e. billboards) including those types that include people wearing costumes and/or holding temporary signs.

13. Permanent or temporary signs placed on a piece of property without permission from its owners or agent. Also prohibited are flyers made of any material attached to utility poles or walls.



14. Inflatable signs and balloons used as permanent or temporary signage.

15. Any sign or form of lettering attached to, rather than printed on, an awning.

Acceptable examples:

16. Any printed and/or translucent canvas awnings with internal illumination. Acceptable forms of printed awnings shown above.

17. Any sign whose sign face was initially constructed and designed to be placed and/or transported on wheels, regardless if said sign face is removed from its base and placed on or in the ground so as to otherwise classify said sign as a "free-standing" sign as herein defined.

18. Internally illuminated wall box signs with screened translucent faces, or nonilluminated box signs All internally lit wall sign types must conform to the permitted sign types shown for wall signs.

19. Any sign affixed to, placed, or painted on any other sign, fence, tree, utility pole, or tower. (Exempt: official traffic, parking or informational signs placed by units of government.)

20. Any sign attached to gas pumps or gas pump islands that can be read from off the property.

21. Any illuminated tubing or strings of lights including, but not limited to, those outlining property lines, open sales areas, roof lines, doors, windows, landscaping, or the edges of walls, except holiday lights.

22. Home occupation signs either attached to the building or on the property that advertise business simultaneously conducted primarily by a resident of the same dwelling).

23. Any sign that contains letters, trademarks, moving parts or lights that is located on a decorative or architectural feature of a building or on a work of art associated with, or located on any building.

24. Permanent signs or temporary promotional advertisements that provide full coverage of either primary or secondary storefronts and/or windows. Town Zoning Administrator may approve temporary circumstances as to conceal interior construction and/or renovation of space.

25. Temporary "Snipe" or "Bandit" signs are not permitted anywhere within the Town of Cornelius unless noted within this ordinance.

Snipe/Bandit signs are signs made of corrugated cardboard, metal, wood or similar material placed on wire support poles or similar support and placed within the Town right-of-way or on private property. This signage does not include campaign/ election signs that must follow regulations on page 10-19 or real estate signs that must follow regulations on page 10-17.

26. Temporary or permanent "feather" banner signs of any type, size, color, or composition.

27. Temporary or permanent "flag" banner strands of any type, size, color, or composition.

SIGN REGULATIONS

District Types: RP=Rural Preservation; GR=General Residential; NR=Neighborhood Residential; NMX=Neighborhood Mixed Use; TRD-O=Transitional Residential District Overlay; HC=Highway Commercial; TN=Traditional Neighborhood; IC=Industrial Campus; TC=Town Center

SIGN TYPE	RESIDENTIAL RP, GR, NR, MHN	COMMERCIAL HC, IC	MIXED-USE NMX, VC, TC, TN	TRD-O	CONDITIONS (Page)
Building-Mounted					
Wall Sign	N	P	P	N	10-7
Awning	N	P	P	N	10-8
Banners - Permanent Banner Signs	P (4)	P	P	P	10-10
Banners - Temporary Special Event Banners	P (4)	P	P	P	10-10
Delivery/Service	N	P	P	N	10-12
Government Signs	√	√	√	√	10-12
Historic Markers	P	P	P	P	10-12
Interior Signs	N	√	√	N	10-12
Mural	N	P	P	P	10-9
On-Premises Bulletin Boards	P	P	P	P	10-12
On-Premises Open/Closed Signs	√	√	√	√	10-12
Projecting Blade	N	P	P	P	10-8
Temporary Real Estate/For Sale/Construction	√	√	√	√	10-11
Window	N	√	√	√	10-9
Site-Installed					
Ground Monument - Single Tenant	P (4)	P	P (2) (6)	N	10-13
Ground Monument - Multi-Tenant	N	P (1)	P (1)	N	10-13
Arm	N	N	P (6)	P	10-14
Campaign/Election Signs	√	√	√	√	10-19
Civic Signage	P (4)	P (4)	P (4)	P (4)	10-16
Drive-thru Menu Boards	N	P	P	N	10-18
Farm Product Signs	√	√	√	√	10-19
Flagpole	√	√	√	√	10-14
Government Signs	√	√	√	√	10-18
Historical/Dedicatory Markers	√	√	√	√	10-18
LED Service Station Signs	N	P	P	N	10-15
Residential Neighborhood Monument	P	N	P	N	10-14
Sandwich Boards - Temporary	√	N	√ (5)	√ (3)	10-15
School/Civic Directional	P (4)	P (4)	P (4)	P (4)	10-18
Stadium Signs/Recreational Signs	√	√	√	√	10-19
Temporary Real Estate/For Sale/ Construction	√	√	√	√	10-17
Yard Sale Signs	√	√	√	√	10-19

P = Allowed – Permit Required
N = Prohibited
√ = Allowed – Permit Not Required

(1) Allowed only in a multi-tenant center
(2) Ground Mounted Allowed on All Yard Lots
(3) Allowed in TC district only
(4) Allowed only for School/Civic uses
(5) Not allowed on NC 115, US 21, West Catawba Avenue, Catawba Avenue except in TC district
(6) Ground mounted or ARM sign

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