



Progress
April 2nd, 2018

Cornelius Conversation



The mission of the Cornelius Arts Center is to provide exceptional visual arts, performing arts, and social experiences in the Lake Norman region.

Our vision is to empower children and adults alike to create, experience, and enjoy visual and performing arts by providing a flexible facility in our community to attract and serve a broad audience.

Our Values & Guiding Principles

The Cornelius Arts Center organization holds the following key values:

Inspirational –a place that inspires and encourages creativity.

Community-centered –a place that serves everyone. It will expose, invite, and engage as a destination for all members of the community.

Creative – serve as a hub of creativity, providing a platform for unique and individual expression.

Entertaining –provide a holistic experience that produces valuable, enjoyable experiences while also focusing on comfort.

Educational - a place where the arts and education connect.



A Brief History of our Project



- **2013** – Town Center Bond Referendum
- **Nov 2015 through Jan 2017** – Town Strategic Working Group
 - Strategy and Program plan established
 - 501 c 3 created
 - Land Purchased
- **May 2017 – present**
 - Executive Director Hired
 - Architect Engaged; Pre-design in Final Stage
 - Market Study completed
 - Fundraising Campaign Plans in Progress
 - Education Strategy and Plans in Progress

Our Boards

Greg Wessling (President)
Carroll Gray (Secretary)
Kate Gaither
Donna Johnson



Scott Higgins (Chair)
Douglas Marion
Scott Rothenberg
Bill Ward

Josh Lippiner
James Toya

Board of Directors

Pat Bechdol (Vice President)
Denis Bilodeau
Ginger Griffin
Doug Singleton
Woody Washam

Advisory Board

Michael Archer
Scott Miner
David Stockwell

Volunteer Committee Members

Michelle Long

Troy Stafford (Treasurer)
Steve Brumm
Scott Higgins
Janice Travis

Julie Anna Kaufman
Marisa Pascucci
Chris Teague
Allison Wilhelm

Melissa Ohlman-Roberge
Chuck Travis

~1,500 hours of volunteer service this fiscal year

Our Drivers for Success

Public / Private / Non Profit Partnerships

*Partnership with Town
of Cornelius and private
sector for support.*

Enhance Arts & Culture Opportunities in North Meck and LKN

*Reduce risk and
enhance opportunities
for established orgs.*



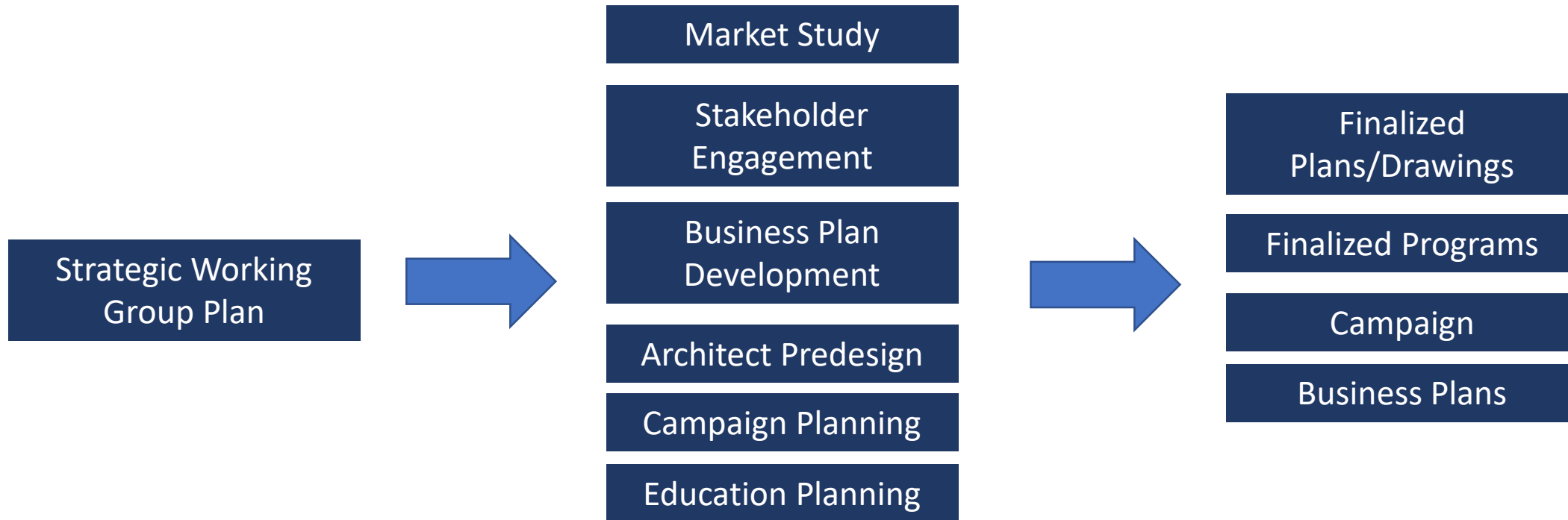
Economic Development

*Utilize the arts as an
economic development
tool.*

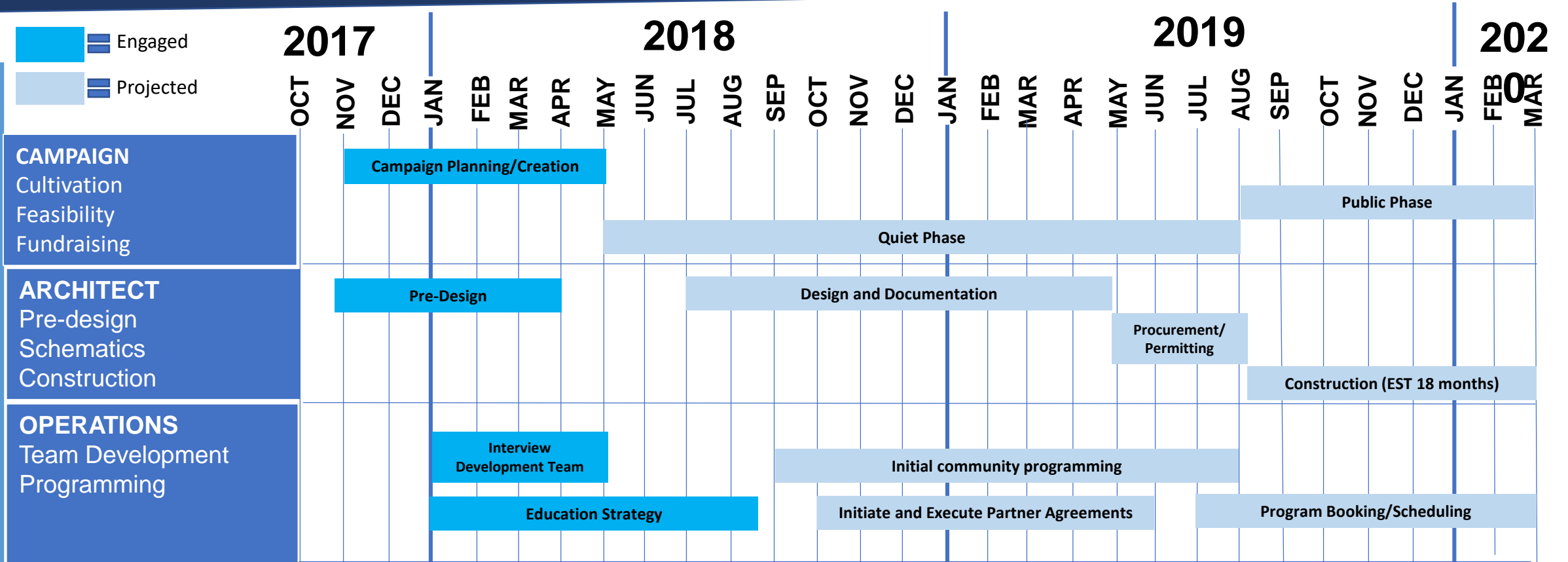
Focus on Children's Arts Education

*Arts education hub for
N. Meck and LKN*

Our Plan and Next Steps



Our High-level Timeline



* All items in light blue are conceptual timelines – not concrete projections.

Pre Design Update

- Have had 3 pre-design meetings
 - Initial planning meeting
 - 2 workshops
- Steering Committee
 - 2 town representatives, 4 CAC representatives
- Accomplishments
 - Guiding Principles
 - Building Program with multiple options and estimates
- Next steps – conceptual site plan and sketches

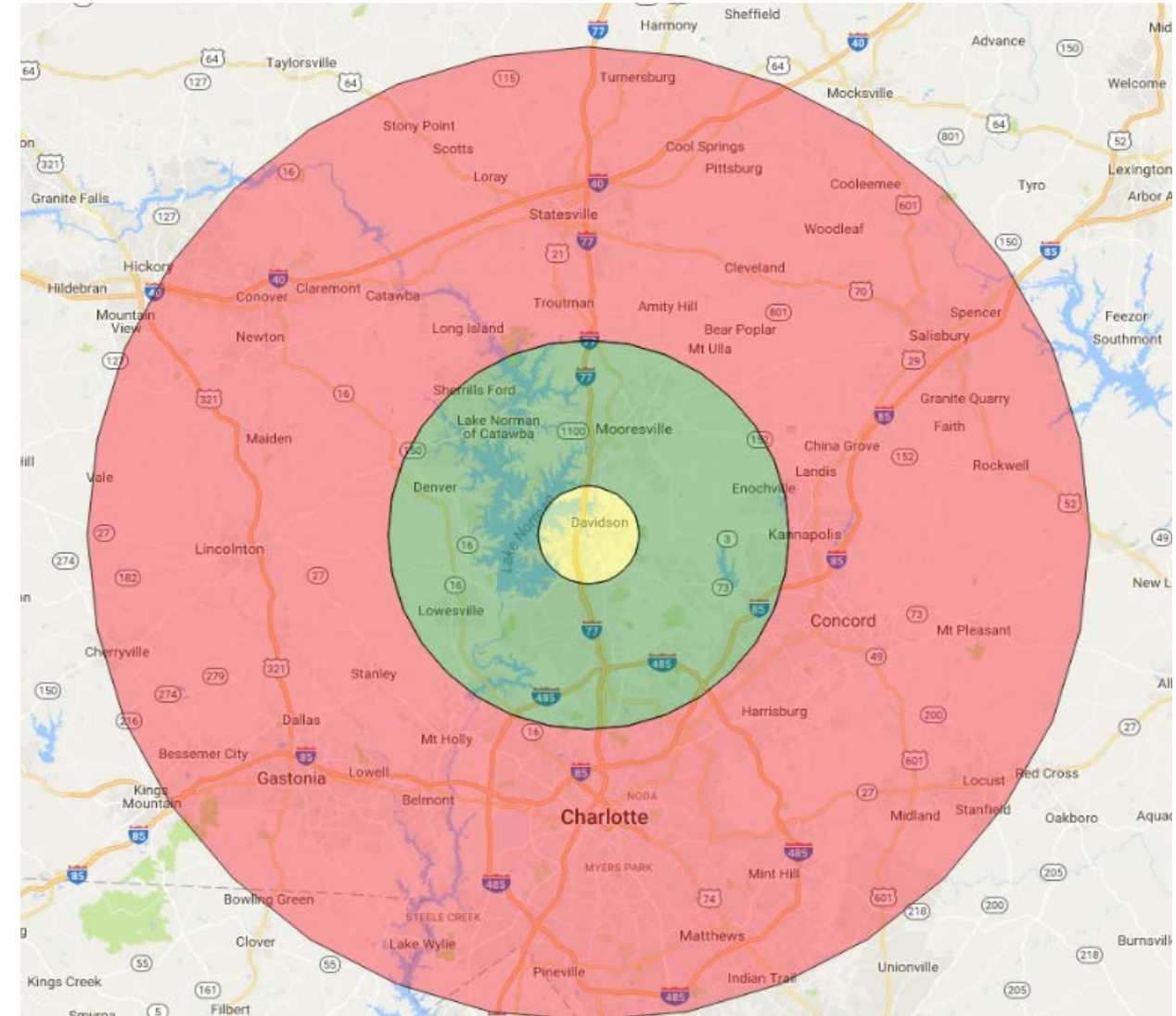
Our Market is Projected to Grow Significantly

Legend:

- Primary Resident Market (0 to 5 miles)
- Secondary Resident Market (5 to 20 miles)
- Tertiary Resident Market (20 to 40 miles)

Population

Year	Primary	Secondary
2015	~38,000	~300,000
2040	~54,000	~500,000

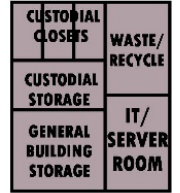


Building Program

Cornelius Arts Center

- **500 Seat Theater**
 - **Adjustable floor seating (can sit 230-250 banquet style)**
 - **Balcony**
- **Rehearsal Room**
- **3 Classrooms (one as a Dance Studio)**
- **Small Gallery**
- **Large Gallery (doubles as special events space)**
- **Retail (gift shop)**
- **Large Lobby**
- **Theater support spaces (Dressing rooms, storage, etc)**
- **Rooftop Lounge**
- **Admin Offices**
- **Catering/Warming Kitchen**

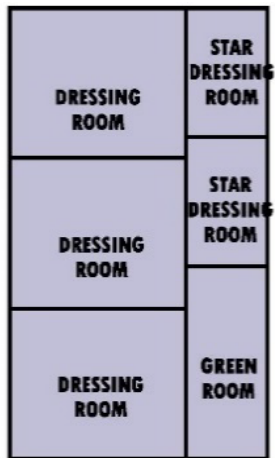
Building Program



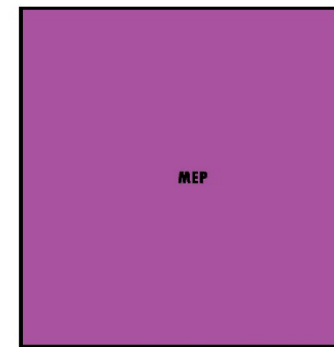
BUILDING SUPPORT



RETAIL



PRODUCTION SUPPORT



MEP